



# **Fizz**

## **Dispense Optimization Group**

PO Box 1003  
Adairsville, GA 30103  
Phone: 678-360-0394  
Toll Free: 800-253-6610  
Fax: 678-792-7784  
info@fizzdog.com

---

### **Fizz Announces Freight, Surcharge And Base Price Increases On Carbo-Draught Systems and Storage Vessels.**

Dalton, GA – October 12, 2006 – Fizz Dispense Optimization Group, LLC announces increases to its freight, surcharge and base price schedules for Carbo-Draught systems and storage vessels. Surcharges and base prices will be increased effective for orders received after November 1, 2006.

Over the last three years, raw material costs have continued to increase. Strong global demand and limited inventories have driven raw material costs to continued highs with significant short term fluctuations. Surcharges will continue to increase over the latter part of 2006. Fizz has implemented base price increases effective for orders received after November 1, 2006 of 4-8% for Carbo-Draught systems and storage vessels. Freight shipments have been subject to surcharges of 20%+ in recent months and diesel fuel is expected to continue to drive this trend throughout the winter months, hence Fizz will immediately adjust all freight programs. The new surcharge and price schedules are exclusive of any Product Supply Agreements currently signed and within their effective dates.

Fizz is a leading supplier of standard and custom gas systems serving a wide variety of food and beverage applications. For more information, visit [www.fizzdog.com](http://www.fizzdog.com).

Contact:  
Dick Mich  
Director of Marketing  
Fizz Dispense Optimization Group, LLC  
800-253-6610